



Client Services

Website Development

Extensive experience in concept to completion website strategy, UX, creative and production/development.

Content Marketing

Creation and implementation of editorial and visual content for digital, website and social media designed to attract and convert prospective customers. Website landing pages, CTAs and short forms are best practice tactics we employ to create marketing qualified leads (HubSpot Certified).

Digital Strategy

Create roadmap and research for best digital channel results. Create integration with corporate website and ancillary digital channels for seamless delivery, reporting and measurement.

Brand Playbook

We create a foundational blueprint through an informationally-rich research and discovery process. This is designed to provide a clear understanding of business, digital, product, market and competitive sets.

Google Pay-Per-Click (PPC)

Campaign set-up, selection of demographics, media buy, management and performance reporting to client, keyword tracking, user and campaign trend management (Google Certified).

Google Retargeting

Campaign set-up, selection of demographics, media buy, creative development of visual ad, management and performance reporting to client, keyword tracking, user and campaign trend management.

Facebook and LinkedIn - Advertising

Campaign set-up, selection of demographics, media buy, creative development of visual ad, management and performance reporting to client, keyword tracking, user and campaign trend management. Also includes Audience Network and Instagram ads and segmentation lists for re-distribution of marketing messages.

Mobile Dashboard

We can integrate nearly any compliant API and create a mobile dashboard that displays real time metrics for easy-to-access digital channels.

Social Media - Organic

Corporate strategy, research and best practice roadmap for marketing teams. Social media content development, image creation, hashtag research, corporate web integration and consumer engagement.

Creative and Editorial

Digital, web, print, boat show, magazine, display, retargeting, advertising, media buying, PR, banners, broadcast, radio, video production, email, blogs, eBooks, dealer POS / POP material.

Marketing Management

Consult with companies large and small to help them manage their digital and non-digital corporate marketing, digital assets and campaigns. Process and training helps with management, trends and multi-channel marketing.



Your **Brand**Exposed

digital | social | marketing | content | strategy

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